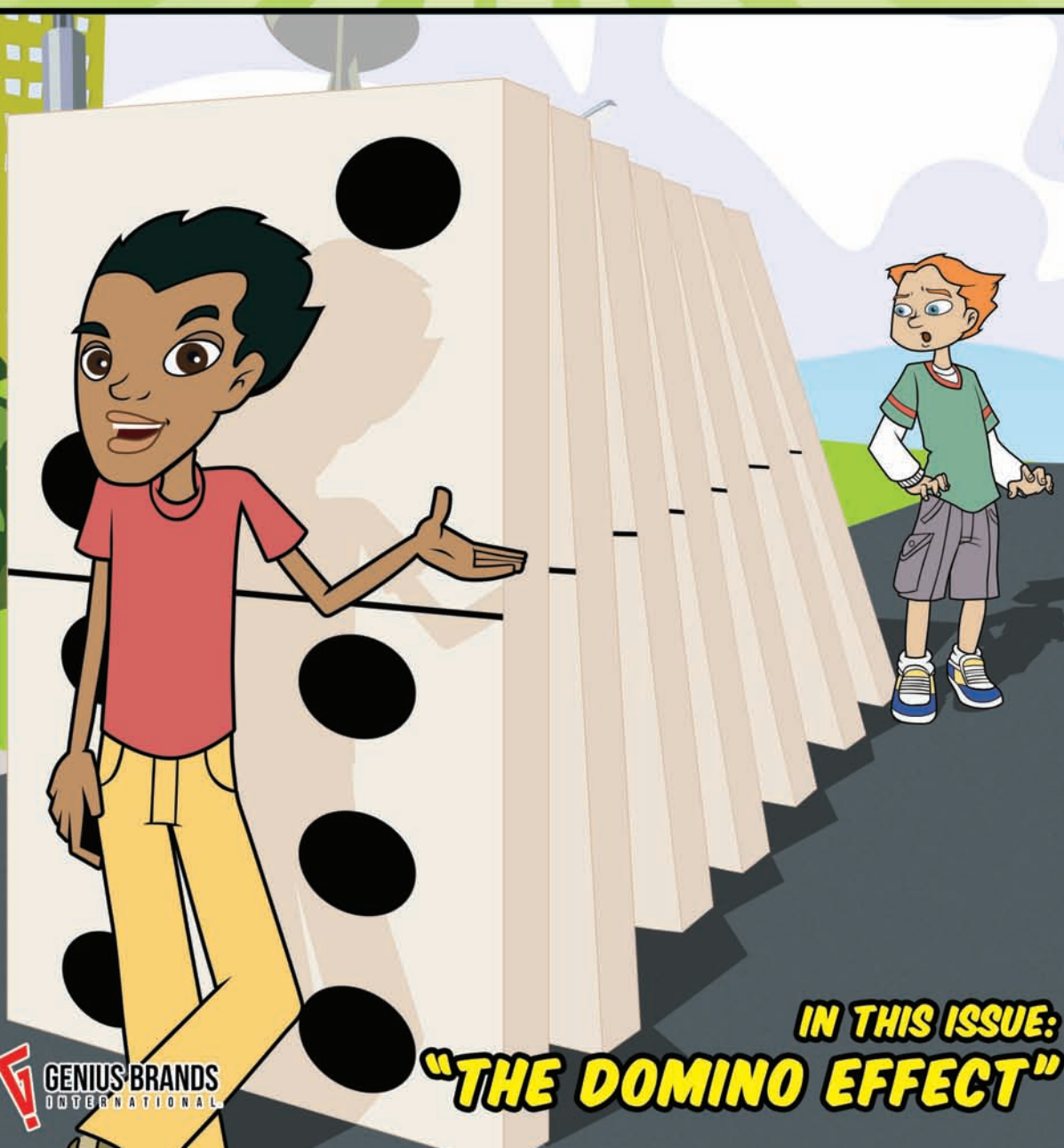


**GENIUS BRANDS INTERNATIONAL & ARCHIE COMICS PRESENT:**

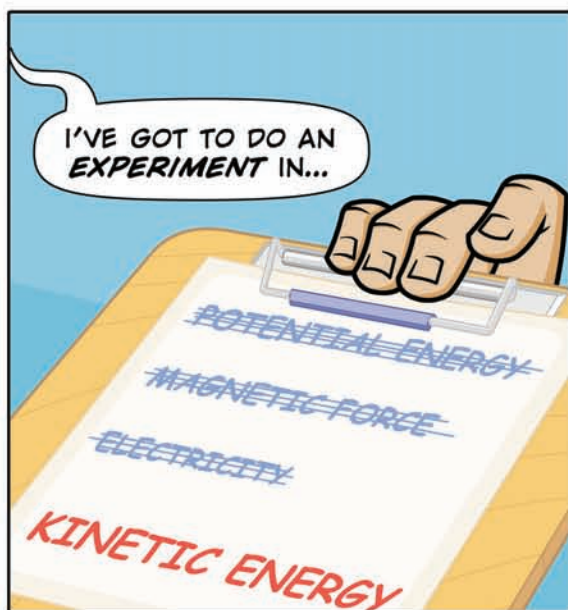
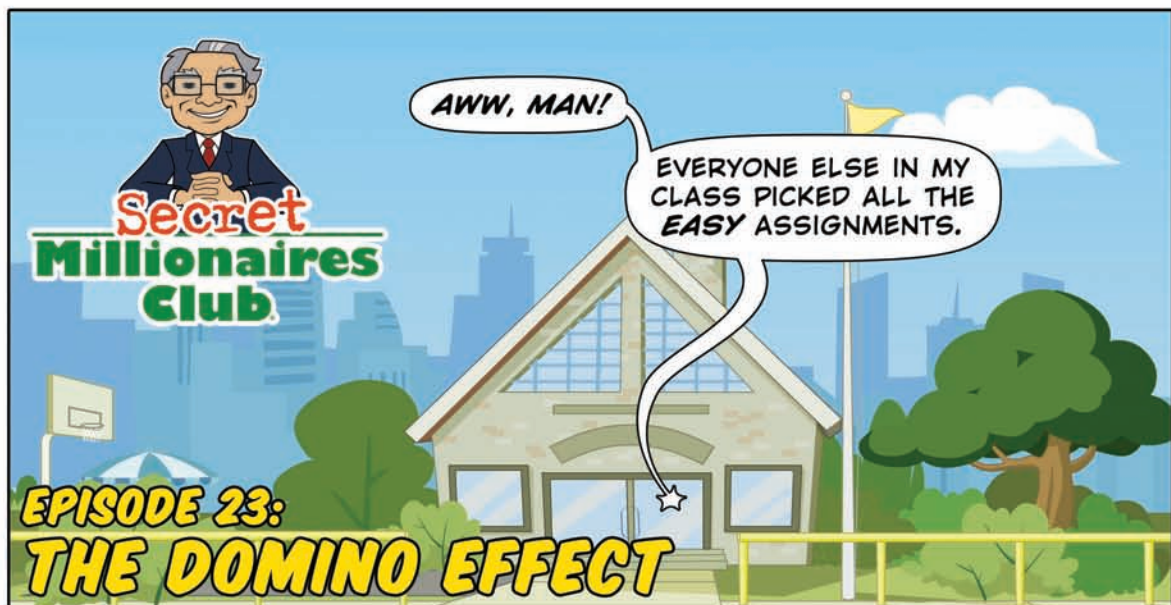
# **Secret** **Millionaires** **Club. #23**

**FEATURING**  
**WARREN**  
**BUFFETT**

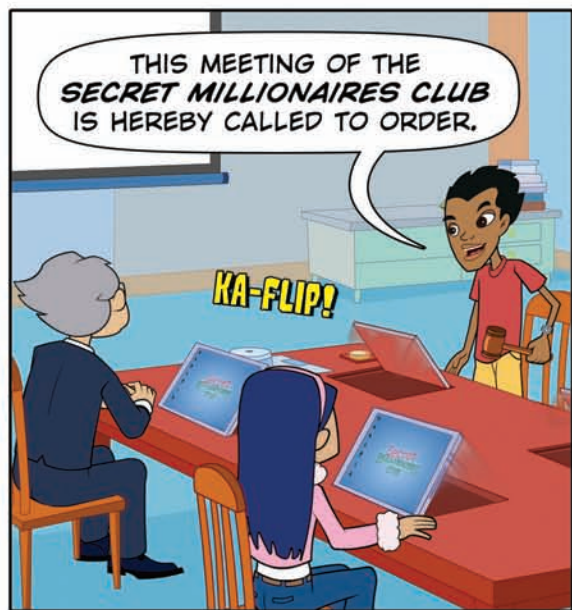
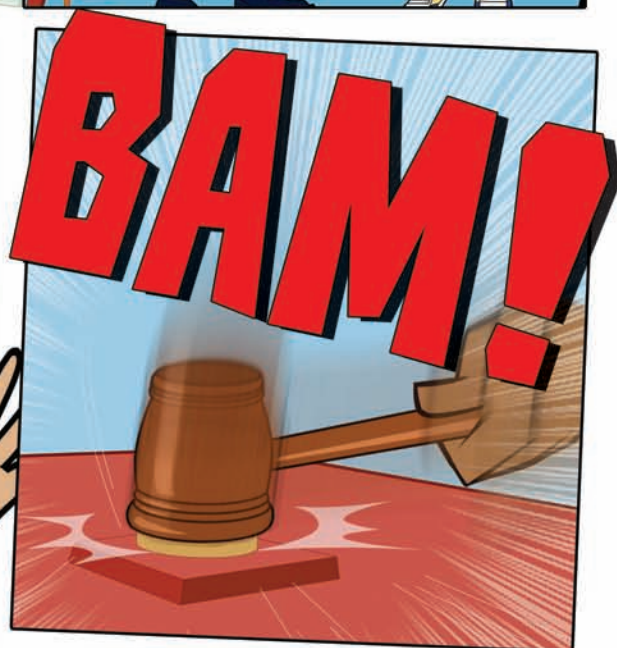
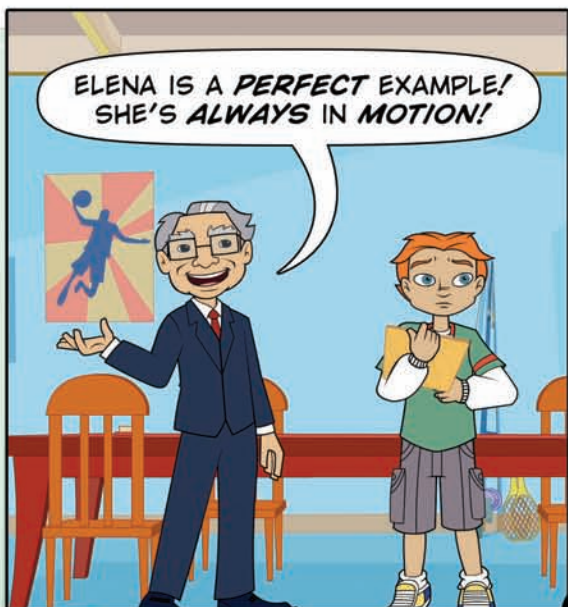


**GENIUS BRANDS**  
**INTERNATIONAL**

**IN THIS ISSUE:**  
**"THE DOMINO EFFECT"**











MR. FELDMAN HAS FIFTEEN EMPLOYEES.  
IF HE GOES **OUT OF BUSINESS**, HIS  
**EMPLOYEES** DON'T HAVE A **SALARY**.

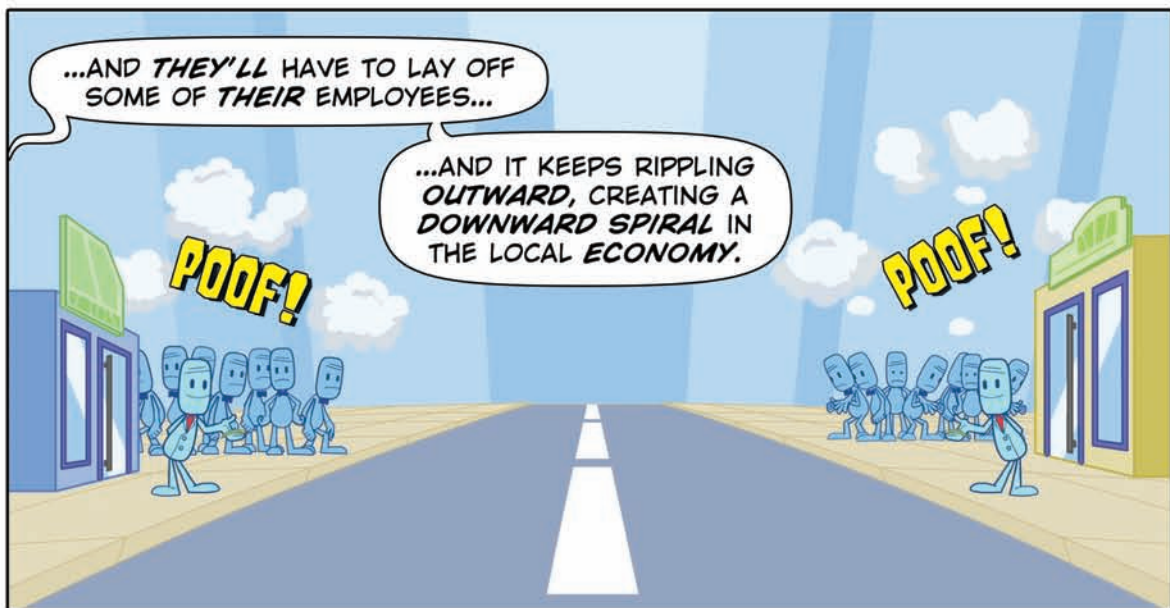


THOSE **FORMER** EMPLOYEES  
HAVE **LESS** TO SPEND, AND SO  
MANY **OTHER** LOCAL MERCHANTS  
WILL DO **LESS BUSINESS**...



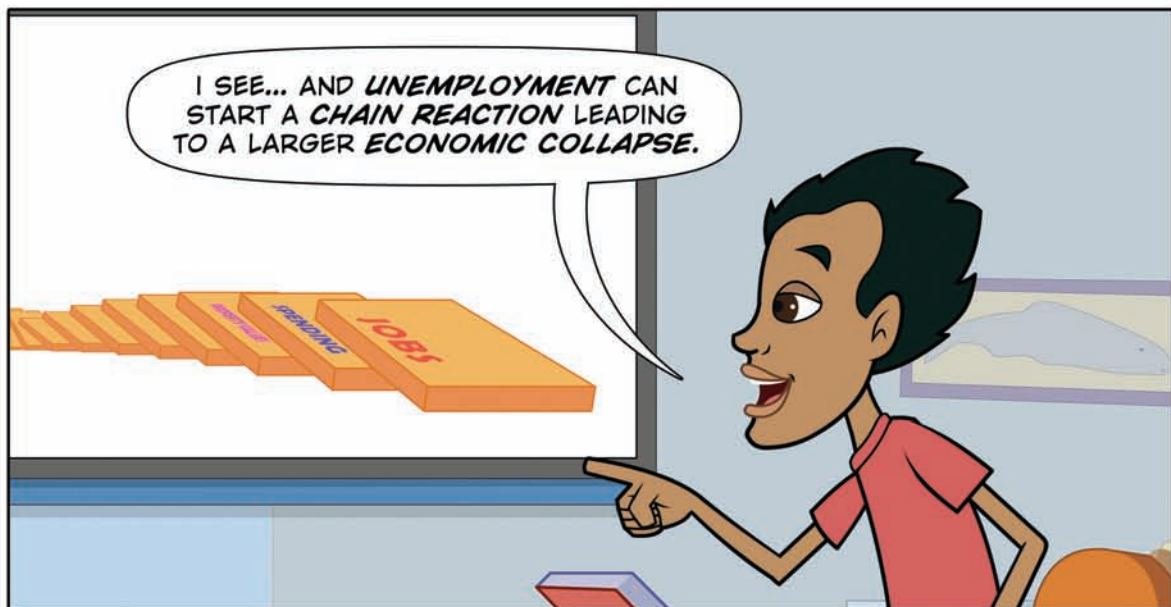
...AND **THEY'LL** HAVE TO LAY OFF  
SOME OF **THEIR** EMPLOYEES...

...AND IT KEEPS RIPPLING  
**OUTWARD**, CREATING A  
**DOWNWARD SPIRAL** IN  
THE LOCAL **ECONOMY**.

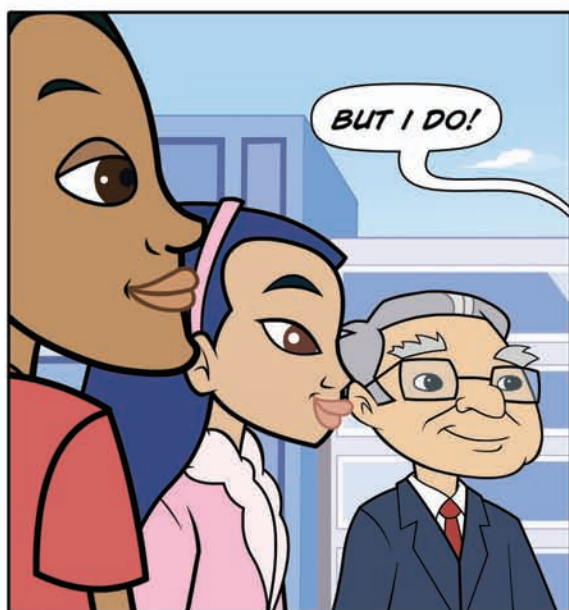
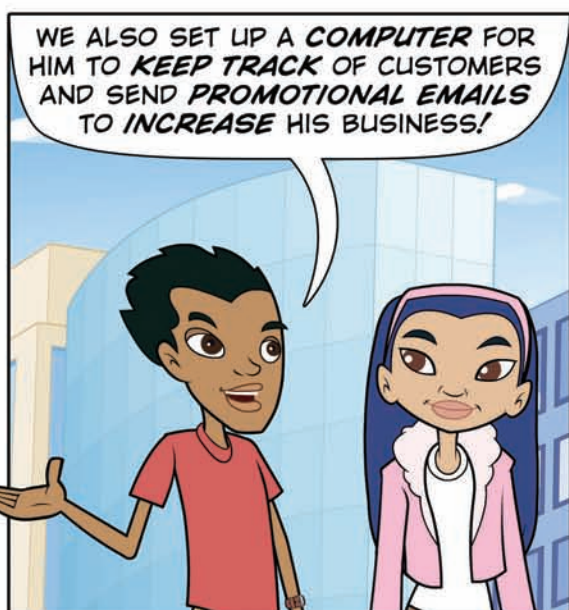
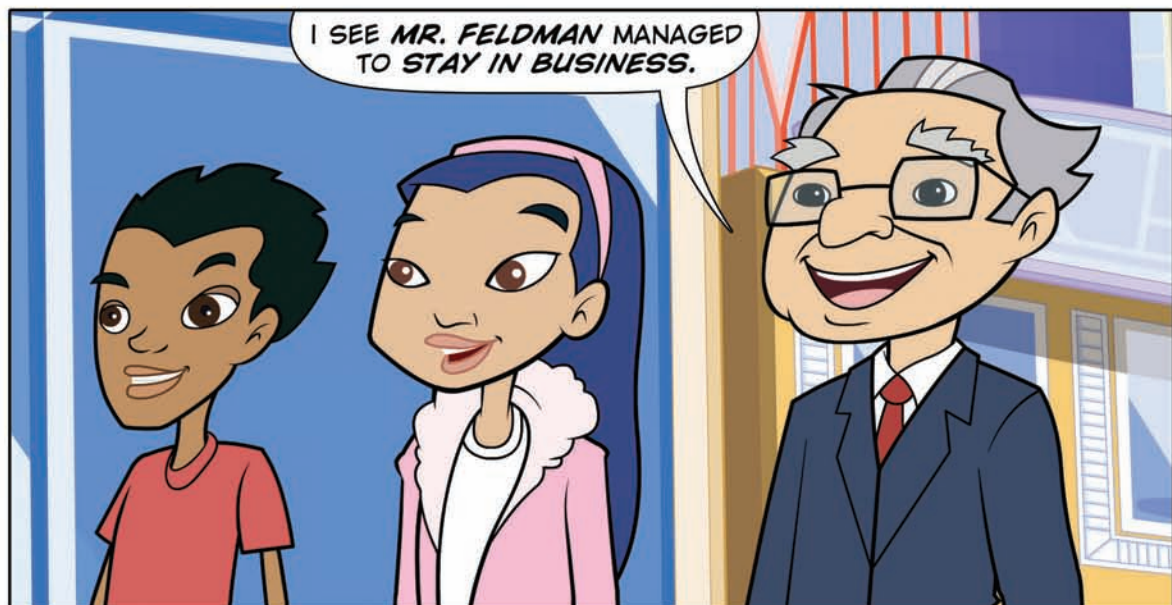


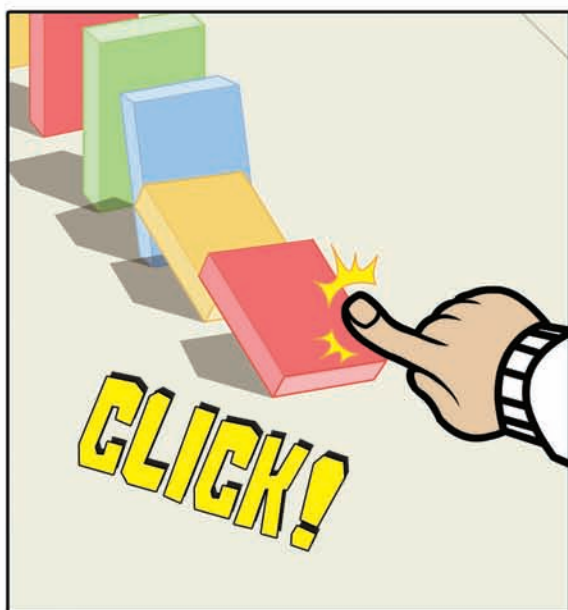
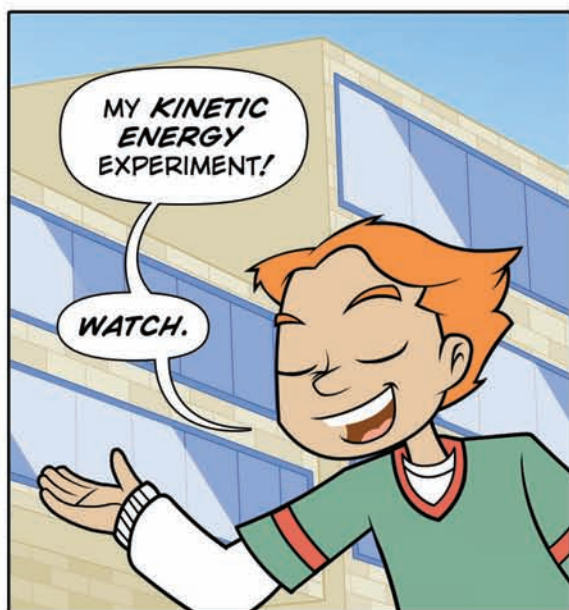
THAT'S WHY, WHEN PEOPLE LOSE  
THEIR JOBS, IT CAN CREATE WHAT  
WE CALL A **DOMINO EFFECT**.













THE END



## WORDS FROM WARREN

*Hey kids, Warren Buffett here!*

*When managers of a business make decisions, they have to think of the consequences. Every major decision that is made can have a domino effect on the future. For example, if a business decides to charge too much for a product, then it is possible that this may lead to lower sales--and lower sales may lead to making less money. You need to understand the domino impact of the decisions you make in life. You want to make sure you stay in school, as failing to complete your education can lead to not achieving your dreams. So remember: in business and in life, one little domino can knock down a whole row!*

