

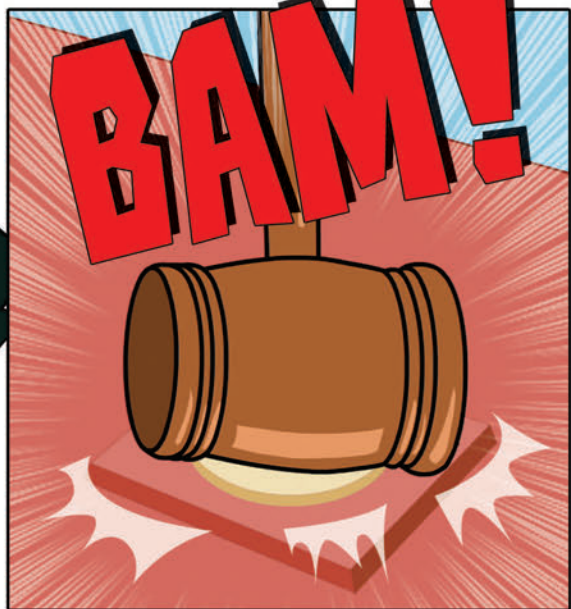
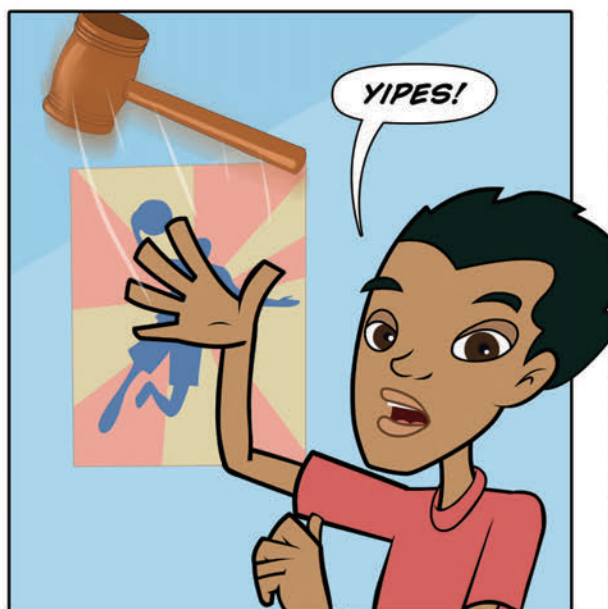
GENIUS BRANDS INTERNATIONAL & ARCHIE COMICS PRESENT:

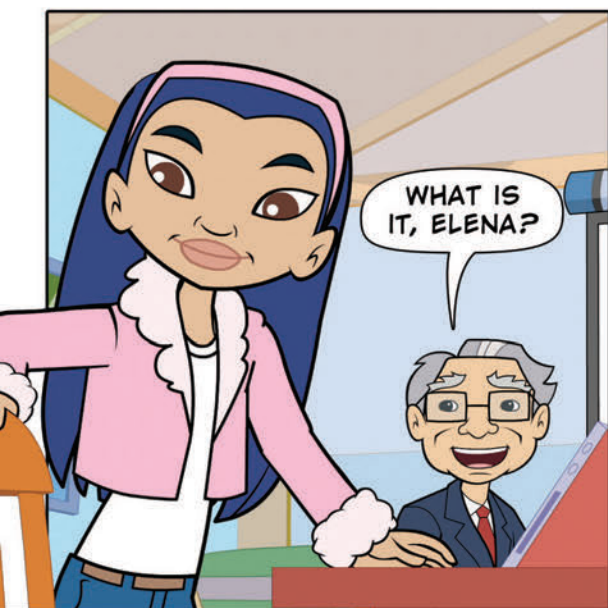
Secret Millionaires Club. #12

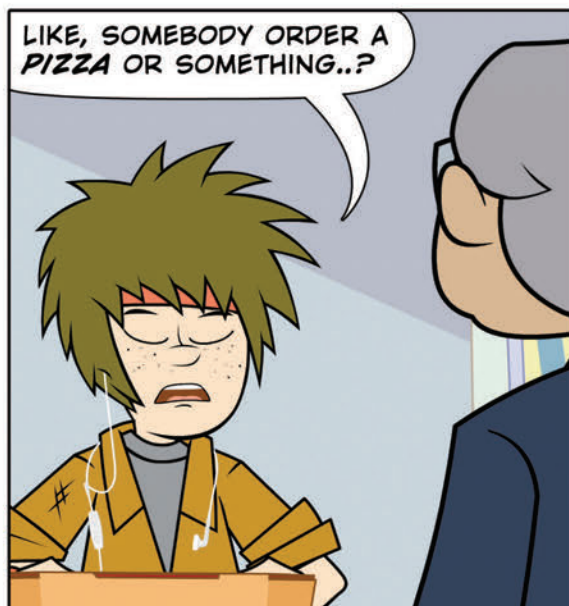
FEATURING
WARREN
BUFFETT

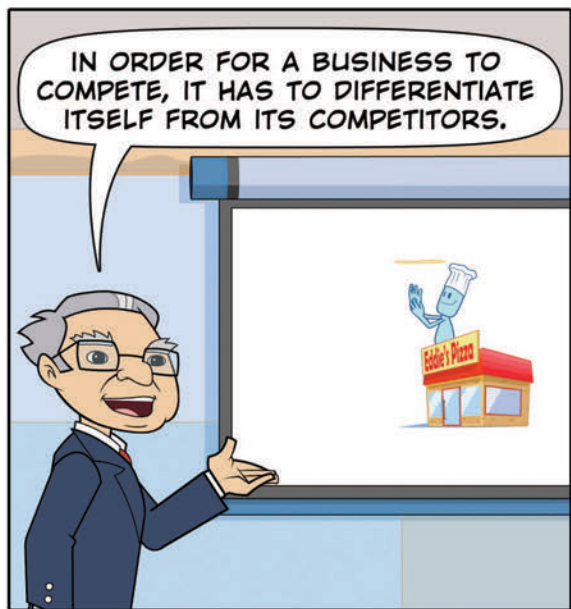
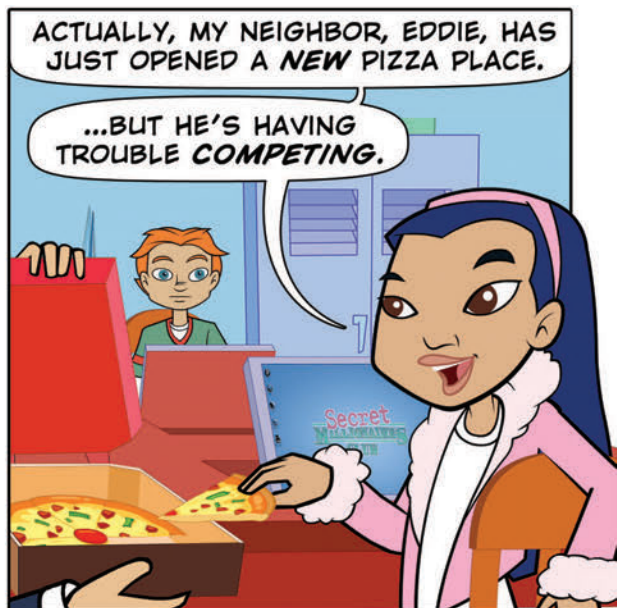
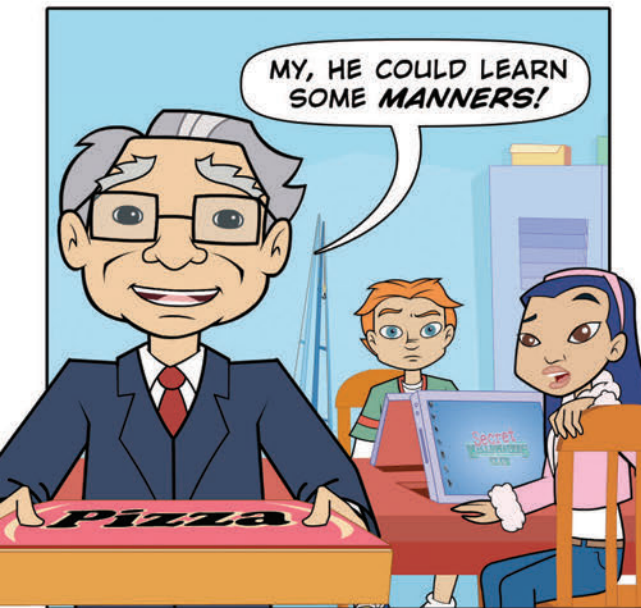


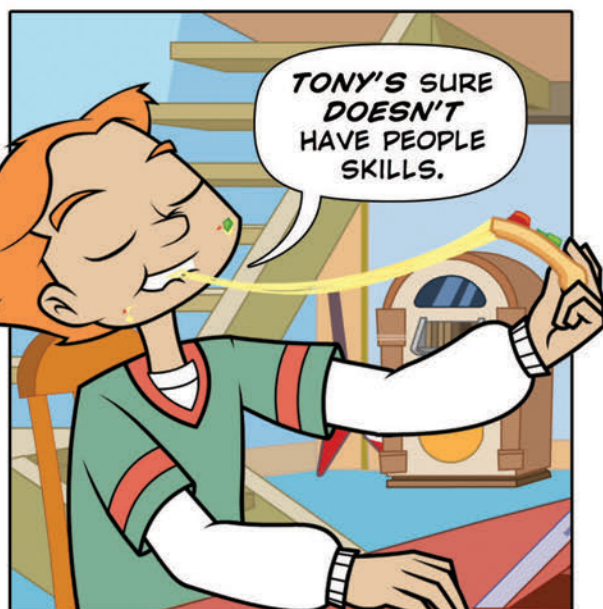
IN THIS ISSUE:
"SPECIAL DELIVERY"











SO **EDDIE'S** COULD BE THE PIZZERIA WITH FRIENDLY, NEATLY-DRESSED DELIVERY GUYS... AND **GIRLS**.



DELIVERY PEOPLE WHO HAVE SOME PASSING ACQUAINTANCE WITH **DEFERENTIAL BEHAVIOR** VIS-A-VIS THEIR **CLIENTELE!**



YEAH, AND THEY SHOULD **BE NICE** TO PEOPLE WHO **ORDER THEIR PIZZA!**



--SIGH--

THAT, TOO.

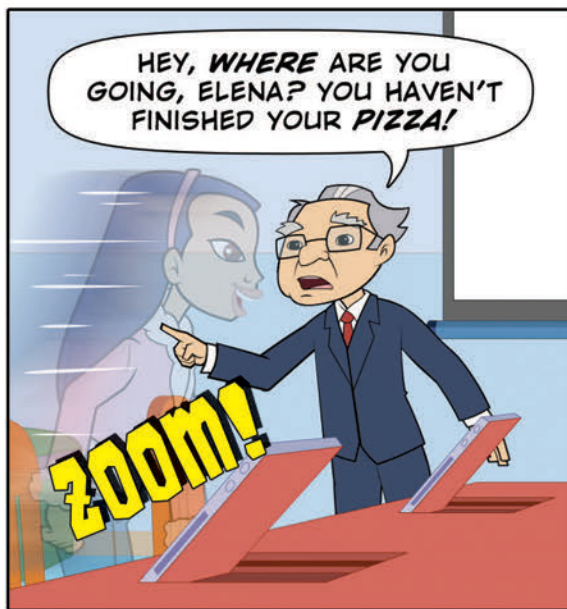


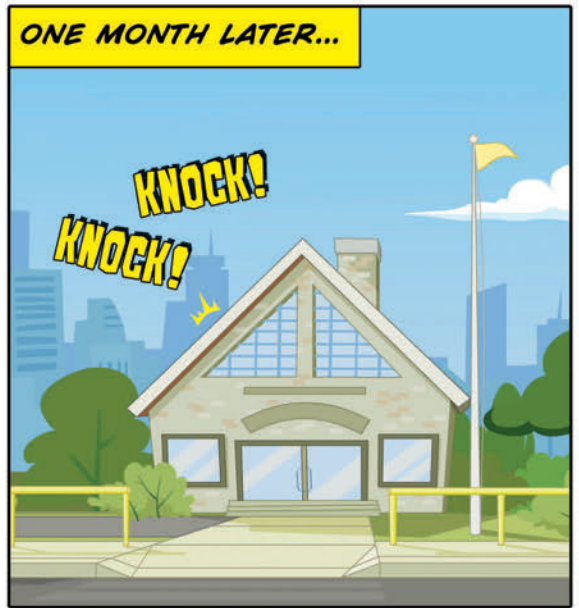
THAT'S **EXACTLY** WHAT I MEAN.

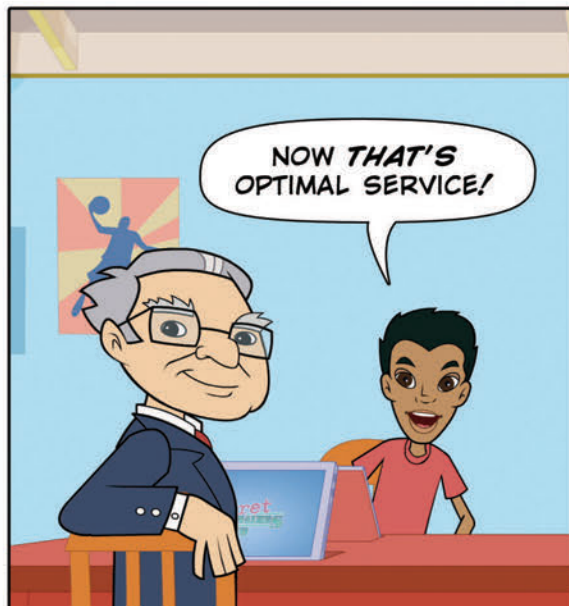
ONE WAY A **BUSINESS** CAN BEAT ITS COMPETITION IS WITH **SUPERIOR CUSTOMER SERVICE.**



HEY, **WHERE** ARE YOU GOING, ELENA? YOU HAVEN'T FINISHED YOUR **PIZZA!**







WORDS FROM WARREN

Hey kids, Warren Buffett here!

One of the most important things a business can do to stand out is to be nice to their customers and to care for them like Friends. People prefer to do business with companies that treat them with respect. Being nice and making Friends is also important for success in life. You should learn to be nice, friendly and to care for others. If you can do that, you'll always stand out.

So remember: "The first rule of making a lot of Friends is to be nice, show respect and always care for others. The second rule of making a lot of Friends is to pay attention to the first rule!"

