GENIUS BRANDS INTERNATIONAL & ARCHIE COMICS PRESENT:

Secret Millionaires Club® #3

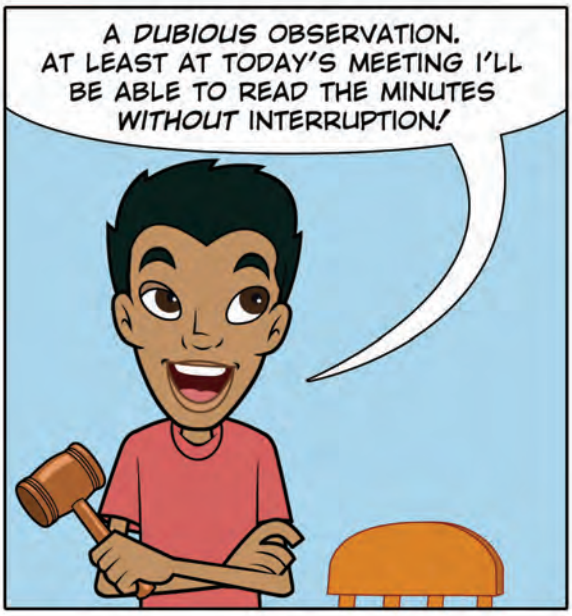
FEATURING WARREN BUFFETT

IN THIS ISSUE: "WALKIN' THE DOG"

GENIUS BRANDS INTERNATIONAL

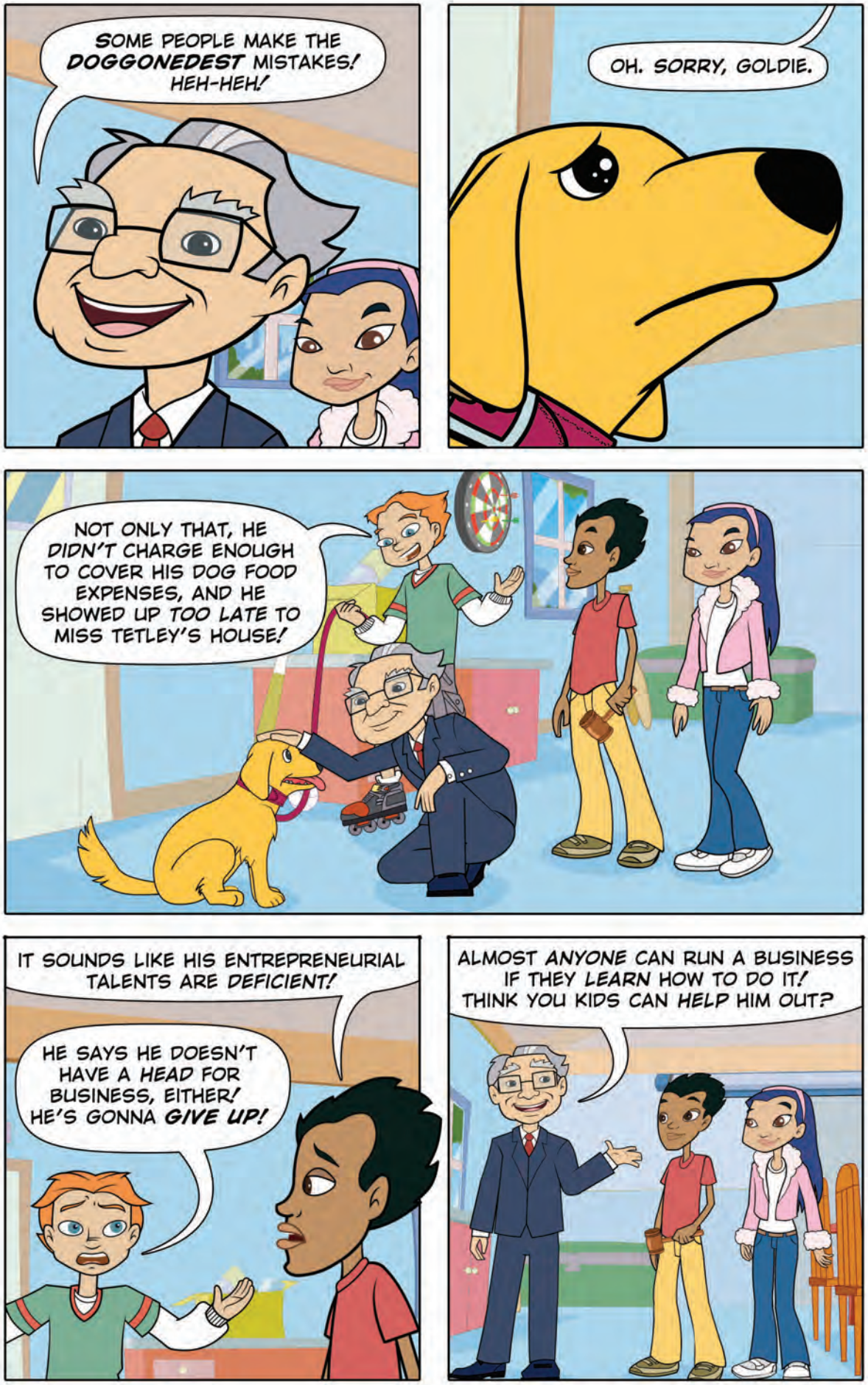
FOR ONCE YOU'RE HERE ON TIME!
Secret Millionaires Club
EPISODE 3:
WALKIN' THE DOG

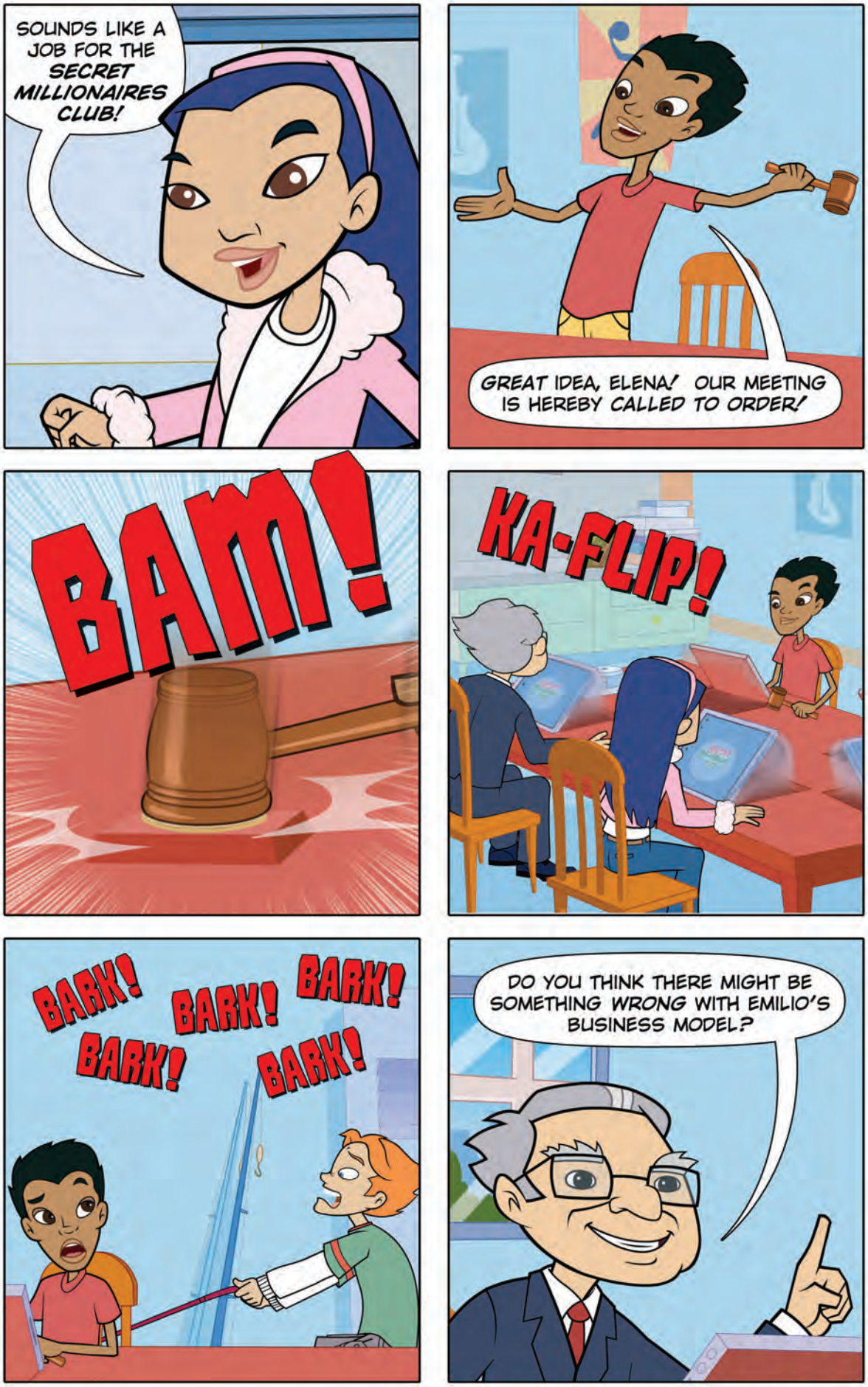
I'M ALWAYS ON TIME!
YOU'RE EARLY!


A DUBIOUS OBSERVATION. AT LEAST AT TODAY'S MEETING I'LL BE ABLE TO READ THE MINUTES WITHOUT INTERRUPTION!

YAAAHHHHH!

CRASH!
SORRY, GUYS!
I WAS TRYIN' TO HELP OUT MY BUD EMILIO WITH HIS DOG WALKING BUSINESS.
A DOG WALKING BUSINESS SOUNDS LIKE A GREAT IDEA. WHAT'S THE PROBLEM?
HE FORGOT THAT HE MADE AN APPOINTMENT AT THREE TO WALK MRS. FOGEL'S DOG, SO HE MADE AN APPOINTMENT AT THE SAME TIME TO WALK MR. FINNEGAN'S DOG!
ISN'T THAT RIGHT, GOLDIE?
BARK!
BARK!

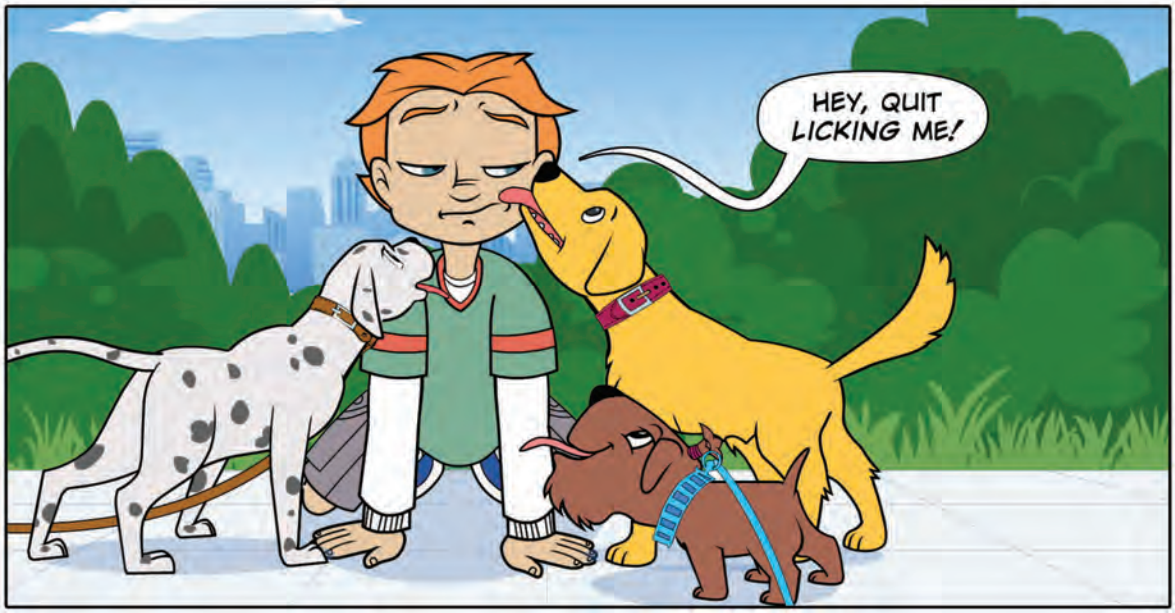

SOME PEOPLE MAKE THE DOGGONEDEST MISTAKES! HEH-HEH!
OH. SORRY, GOLDIE.
NOT ONLY THAT, HE DIDN'T CHARGE ENOUGH TO COVER HIS DOG FOOD EXPENSES, AND HE SHOWED UP TOO LATE TO MISS TETLEY'S HOUSE!
IT SOUNDS LIKE HIS ENTREPRENEURIAL TALENTS ARE DEFICIENT!
HE SAYS HE DOESN'T HAVE A HEAD FOR BUSINESS, EITHER! HE'S GONNA GIVE UP!
ALMOST ANYONE CAN RUN A BUSINESS IF THEY LEARN HOW TO DO IT! THINK YOU KIDS CAN HELP HIM OUT?

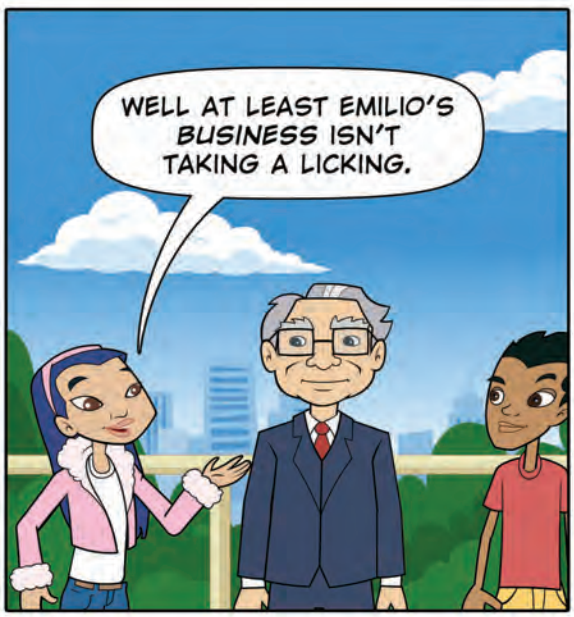

SOUNDS LIKE A JOB FOR THE SECRET MILLIONAIRES CLUB!
GREAT IDEA, ELENA! OUR MEETING IS HEREBY CALLED TO ORDER!
BAM!
KA-FLIP!
BARK! BARK! BARK! BARK! BARK!
DO YOU THINK THERE MIGHT BE SOMETHING WRONG WITH EMILIO'S BUSINESS MODEL?

SOUNDS LIKE JUST ABOUT EVERYTHING!
SCHEDULING, BUDGETING...
HE'S GOT NO PLAN, MAN!
THAT'S IT, JONES! WHAT EMILIO'S LACKING IS A CLEAR BUSINESS PLAN!
IF YOU DON'T HAVE A BUSINESS PLAN, YOU END UP RUNNING AROUND LIKE A DOG CHASING ITS OWN TAIL!

BARK!
BARK!
BARK!
BARK!
BARK!
HE'S GOT TO FIGURE OUT HOW MANY DOGS HE CAN WALK A DAY, WHAT HIS EXPENSES ARE, SET UP A SCHEDULE...
$
SPOT 7 10:00AM
FIDO 5 10:30AM
ROVER 3 11:00AM
KING 6 11:30AM
IT SHOULD BE A REACHABLE OBJECTIVE, WITH THE APPROPRIATE APPROACH!
YEAH, AND HE OUGHTA BE ABLE TO DO IT IF HE FIGURES OUT THE RIGHT WAY!
UH, THAT TOO.
SOME TIME LATER...

HOW IS EMILIO'S DOG WALKING BUSINESS GOING?
I HEAR HE'S HAD TO AUGMENT HIS EMPLOYEE QUOTIENT TO MAINTAIN ADEQUATE SERVICE.
AND HE'S HIRED MORE KIDS, TOO!
BARK!
BARK!
BARK!
BARK!
BARK!
CRASH!
YEAH, THAT TOO.





WORDS FROM WARREN

Hey kids, Warren Buffett here! Managers of every business need to develop a plan, and to make sure they complete that plan to be successful. If a business doesn't plan how to make and spend money, it could end up failing. Planning is important in business and also in everyday life. You need to prepare for things if you want to be successful--like doing your homework every night so you can do well on a test. So remember: The will to prepare is just as important as your will to win.